



The largest and most popular camp program in the USA and Canada

Challenger has more campers, more coaches, more great new games & practices . . .

and more **FREE STUFF!**

**We have developed a method of coaching
THAT WORKS!**

Simply put, amazing coaches, awesome accents, innovative practices and a unique cultural twist combine for a one-of-a-kind camp experience! With a full time recruitment and training program in the UK, and thousands of qualified candidates to choose from, Challenger only recruits the most talented and enthusiastic coaches who have a genuine interest in providing your players with a memorable and positive experience!

"The boys loved getting to know the coaches and after camp every day they talked about how their teams did in the World Cup games. Both of my boys' ball handling skills and passing have improved as a result of the camp, but more importantly the coaches' enthusiasm for the game rubbed off on the kids and they are so excited about playing the game. They made the camp so much fun for everyone while emphasizing sportsmanship and learning."

— K. Junkin, North Carolina

www.challengersports.com



FREE
Soccer **Ball**



FREE Official
British Soccer
Jersey*



FREE British Soccer **T-Shirt**



FREE Player
Evaluation

FREE GIANT,
Fold Out Poster



*Free with on line registration at least 45 days prior to camp.

All this! Plus a new camp curriculum featuring the Challenger Skills Pyramid!

Plus when you host a Challenger camp, the organizations will also receive:

• **20 NSCAA approved youth coaching guides**

This conveniently sized booklet contains a collection of fun practice games for young players ages 4-6, and a selection of technical practices and progressions for teams ages U8-U14.



• **Free NSCAA parent coach clinic for your coaches**

Attendees will be given instruction on organizing and coaching a youth soccer practice, demonstrations of core techniques and a wide selection of useful drills, practices and games. Attendees receive a certificate, patch and a one year free membership to the National Soccer Coaches Association of America.

• **VIP ACCESS TO www.thechallengerway.com**

Invaluable online coaching resource with hundreds of video and downloadable pdfs. A 12 month subscription normally costs \$79 per year. For coaches belonging to clubs who work with Challenger, the fee will only be a nominal \$5.95 per coach registration.



Challenger Sports' British Soccer Camp is the most popular soccer camp in the country. Hundreds of Challenger coaches each year have helped the company develop one of the most innovative approaches to coaching youth soccer in the US. Our experienced staff study the game at all levels and we have identified the key techniques and skills that your players need to work on and master to reach their true potential.

Each day includes individual foot skills, technical drills, tactical practices, small-sided games, coached scrimmages, and a daily World Cup tournament.

First Kicks • 3-4 year olds • 1 hour per day

A fun introduction to the very basic elements of the game.

Minisoccer • 4-6 year olds • 1.5 hours per day

Fundamental practices, skill-building activities and small sided games.

Half Day Camp • 6-16 year olds • 3 hours per day

Emphasis is placed upon individual skill development, core techniques and small sided games.

Golden Goal • 6-14 year olds • 2 hours per day

• Monday-Thursday

Special bonus camp for half day campers. Includes fun competitions and scrimmages.

Full Day Camp • 10-18 year olds • 6 hours per day

A more advanced camp for serious players which focuses on game related techniques, tactical development and coached match play.

Team Camps • All ages • 3 or 6 hours per day

• Minimum of 12 players

Custom designed camps to fit the specific needs of your team!



When your child attends a Challenger Sports British Soccer Camp they will get more than just the best coaching available...

Challenger is also committed to developing the whole child and not just their footskills! We clearly see our role as one of guiding and influencing young minds to start making great choices in their lives and to help educate them in areas that are often easier to explain inside the sporting arena, than out.

EDUCATION

We weave key areas of character development, lifestyle choices and nutrition into all aspects of our camp program. We also throw in a healthy dose of cultural education, introducing the children to the geography, traditions and culture of other great soccer playing countries around the world.

CORE VALUES

- INTEGRITY
- RESPONSIBILITY
- RESPECT
- SPORTSMANSHIP
- LEADERSHIP

TACTICS

- 1v1, 2v2, 3v3
- Small sided games
- Camp World Cup

SKILLS

- Dribbling & Turning
- Passing & Control
- Shooting & Heading



Don't your players deserve the best camp in the country?

Over 2,000 soccer organizations chose Challenger's British Soccer Camp Program last year – the majority of have already signed up for next summer. Don't delay in securing a camp date for your organization!

www.challengersports.com